



Associação Brasileira dos Produtores  
e Exportadores de Frangos

# *Poultry industry – importance of livestock production in Brazil*

*Brasilia, Brazil – October 2<sup>nd</sup>, 2007.*

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ABEF

# *ABEF*

- ✓ The Brazilian Chicken Producers and Exporters Association – ABEF, represents 24 companies responsible for 90% of the Brazilian poultry exports. ABEF's mission is to work for poultry export development, access new markets, and guarantee the highest quality of the world's most exported chicken.

# *1. Brazilian Broiler Production and Development*



## *Available Land*

*The Centre-West Region is the new agriculture frontier for agribusiness development. It represents the largest available agriculture area to be explored in the world*

### *Estimated Million Hectares*

<b>Available area for agriculture</b>	<b>90</b>
Other uses/ Conservation	761
<b>TOTAL</b>	<b>851</b>

# *Brazilian Production Structure*

Pure Lines - Genetics Development

GGP – Great Grand Parents



GP – Grand Parents .....



Parent Stocks – Breeders .....



Hatchers – Broiler .....



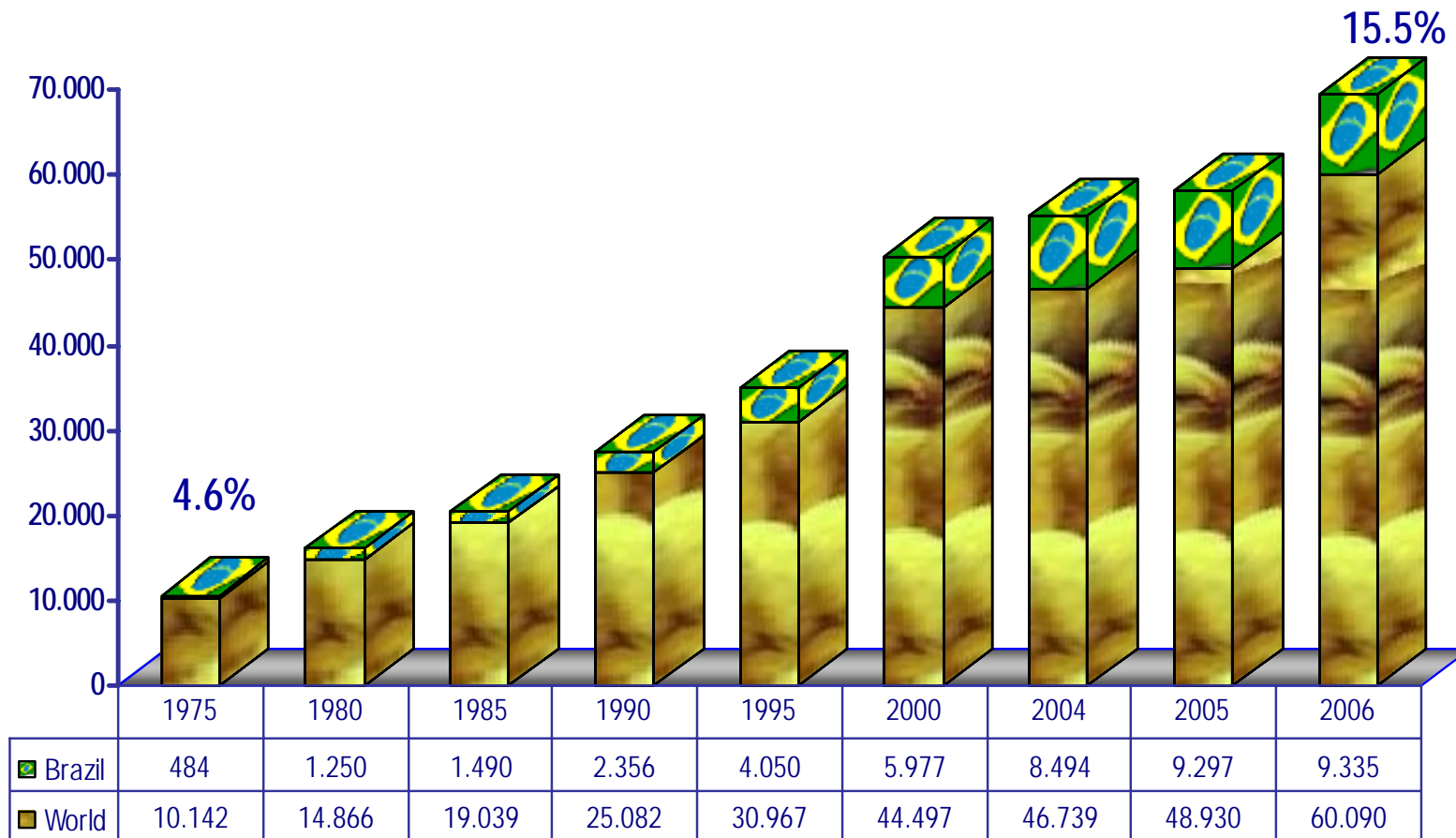
Industry/Slaughters .....



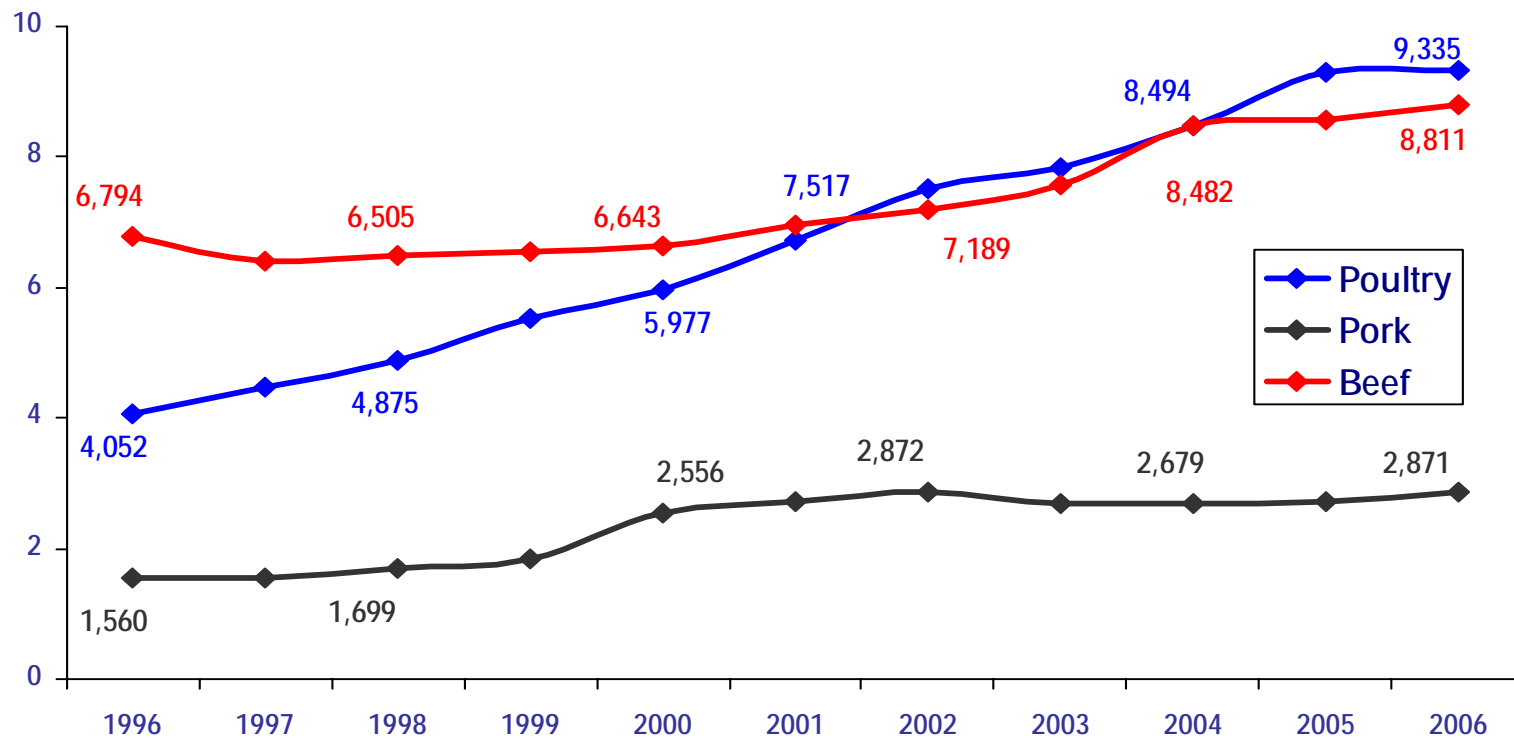
Exporters .....



# Brazilian Participation on Global Poultry Meat Production (1,000 Metric Tons)



# Brazilian Domestic Production (1,000 MT)



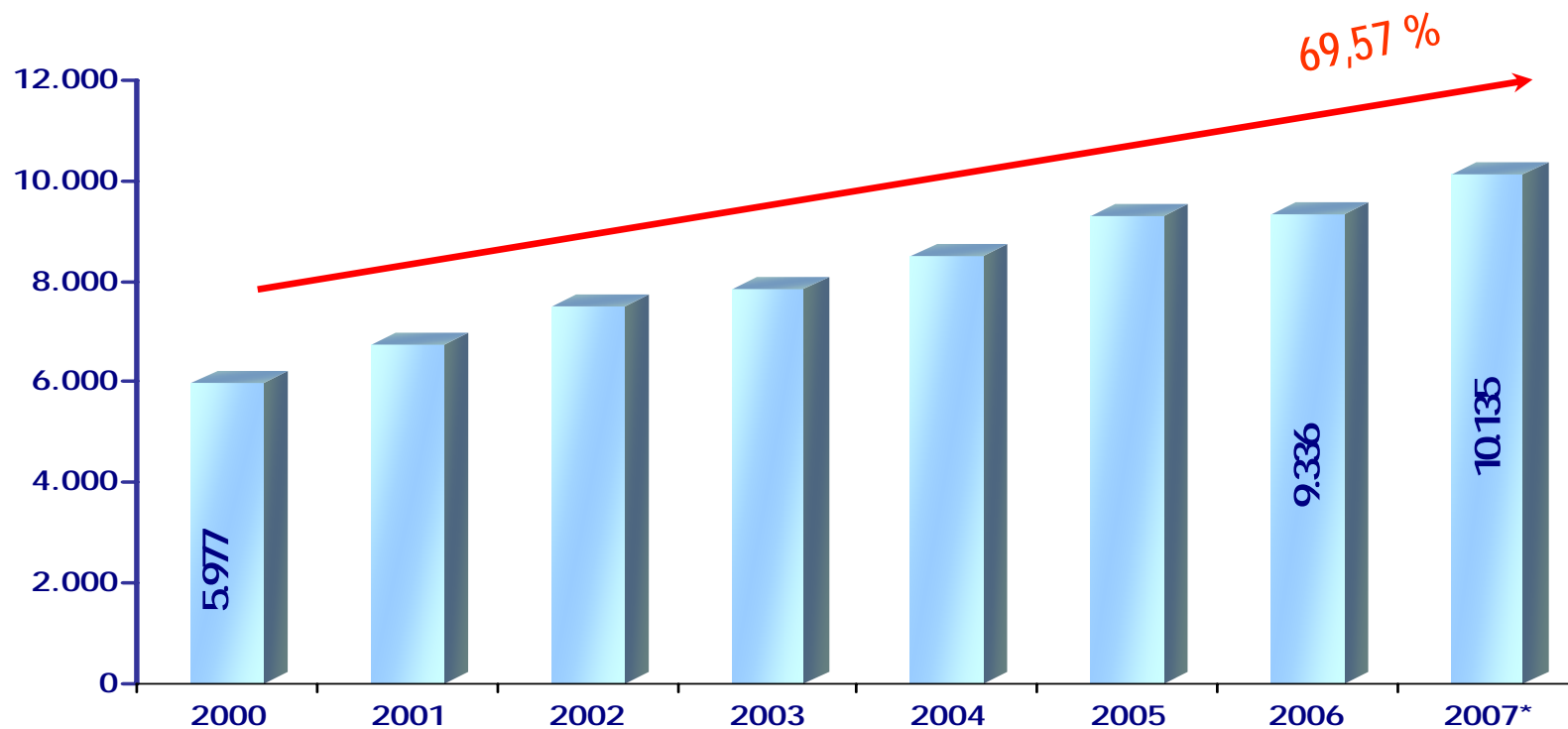
Poultry 130% growth

Pork 86% growth

Beef 26% growth

1996 to 2006

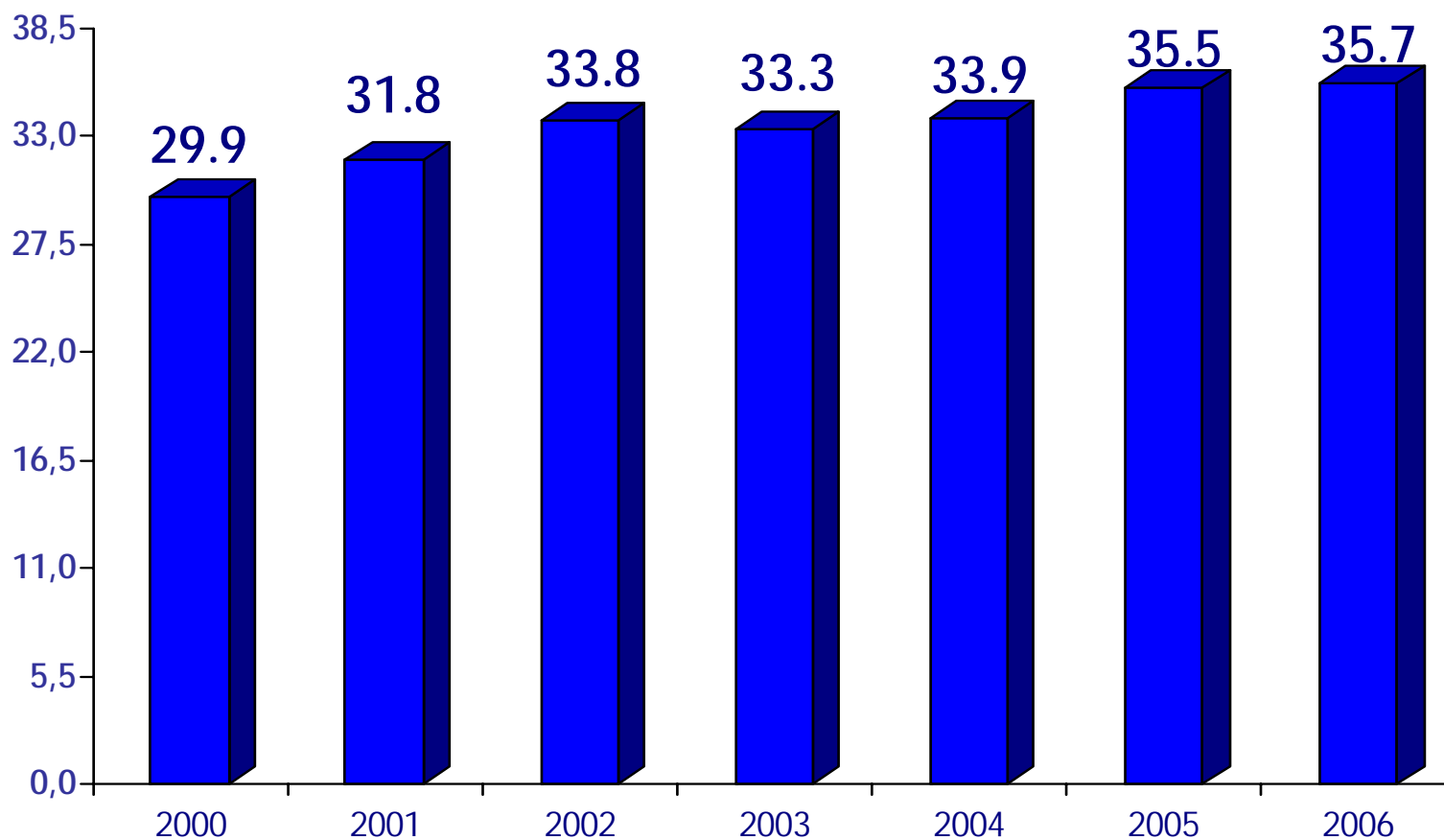
# Brazilian Poultry Meat Production 2000 – 2006 (1,000 MT)



\*Projection

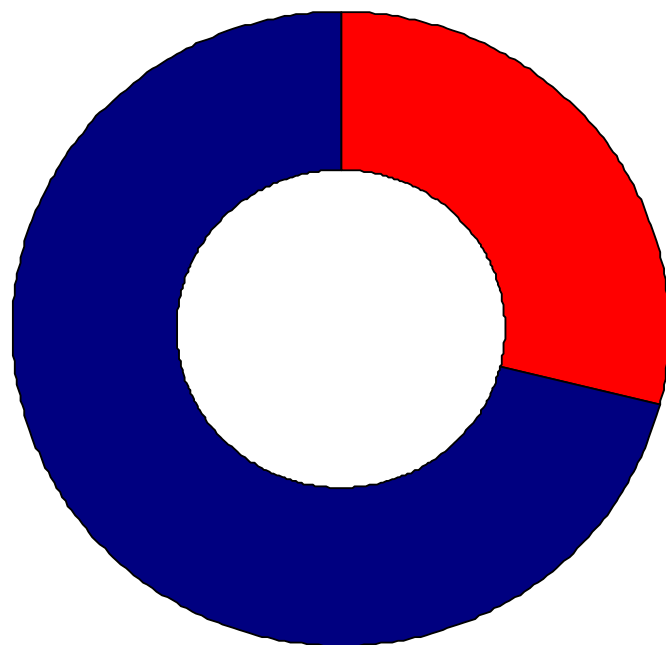


# *Brazilian Chicken Meat Consumption (kg/capita)*



# *Brazilian Chicken Meat Destination (2006)*

*Domestic Market  
71 %*



*Exports  
29%*

## *2. World Market Approach*





## *Poultry Sector in Brazil 2006*

- ✓ Second most important export product of the Brazilian Agribusiness
- ✓ Seventh export product of the total Brazilian Exports (after Transport material, metallurgic products, oil and fuel, ores, soybean and products, chemicals).
- ✓ Brazil exports poultry to more than 100 countries
- ✓ The sector represents 1.5% of the country GDP
- ✓ 4.2 millions jobs depend on the poultry sector

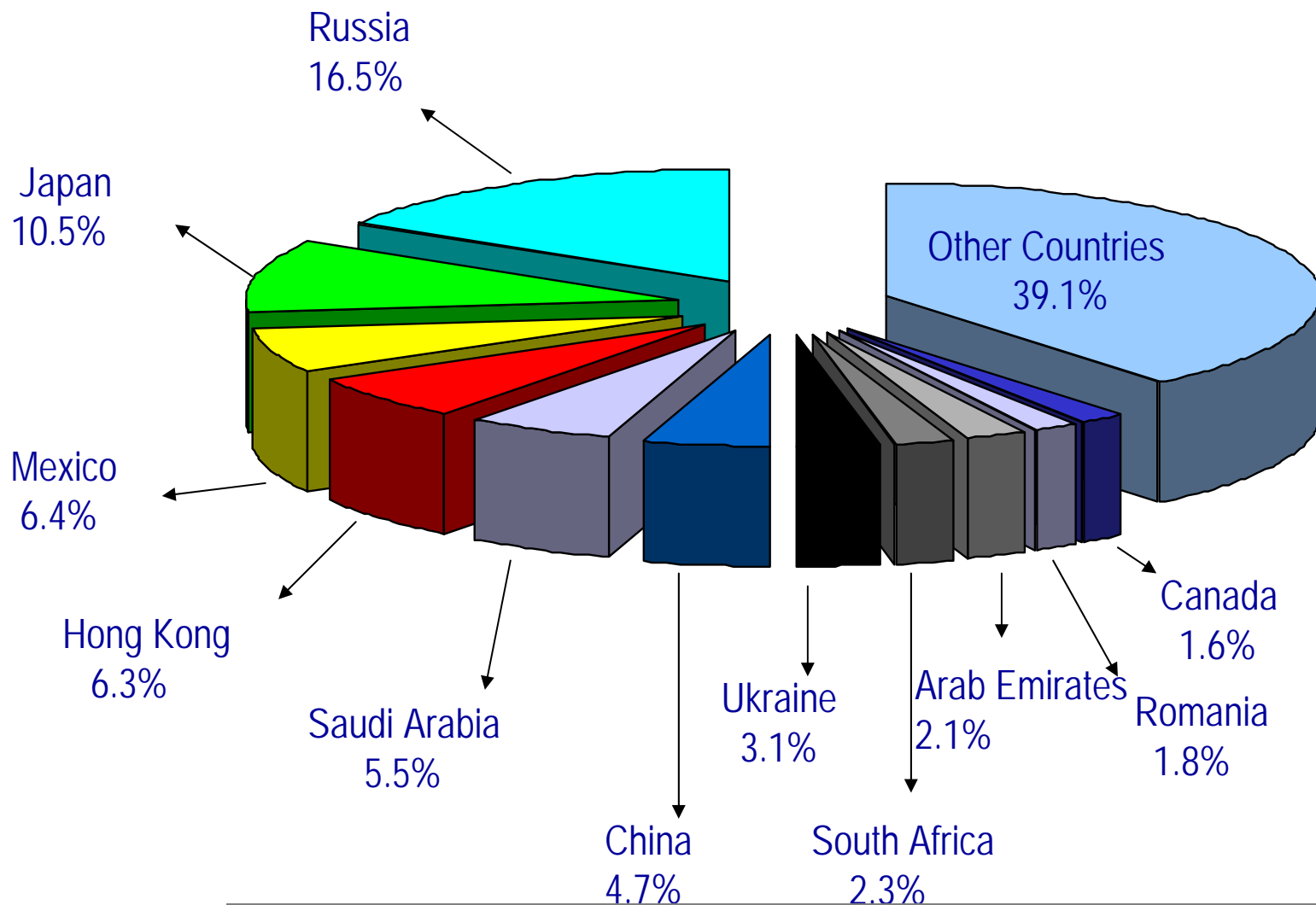
# *Brazilian Competitive Advantages (for all meats)*

- ✓ Production systems integrated and technologically updated
- ✓ Competitive domestic market
- ✓ World Class companies and brands
- ✓ Ideal natural conditions for production
- ✓ Enough Corn and Soya beans available to feed the animals
- ✓ Sanitary System recognized by the European Union and Japan
- ✓ Emphasis on the sanitary protection

## *Main World Poultry Producers (2006) (Million Tons)*

United States	16,162
China	10,350
Brazil	9,336
European Union	7,425
Mexico	2,610
World	60,090

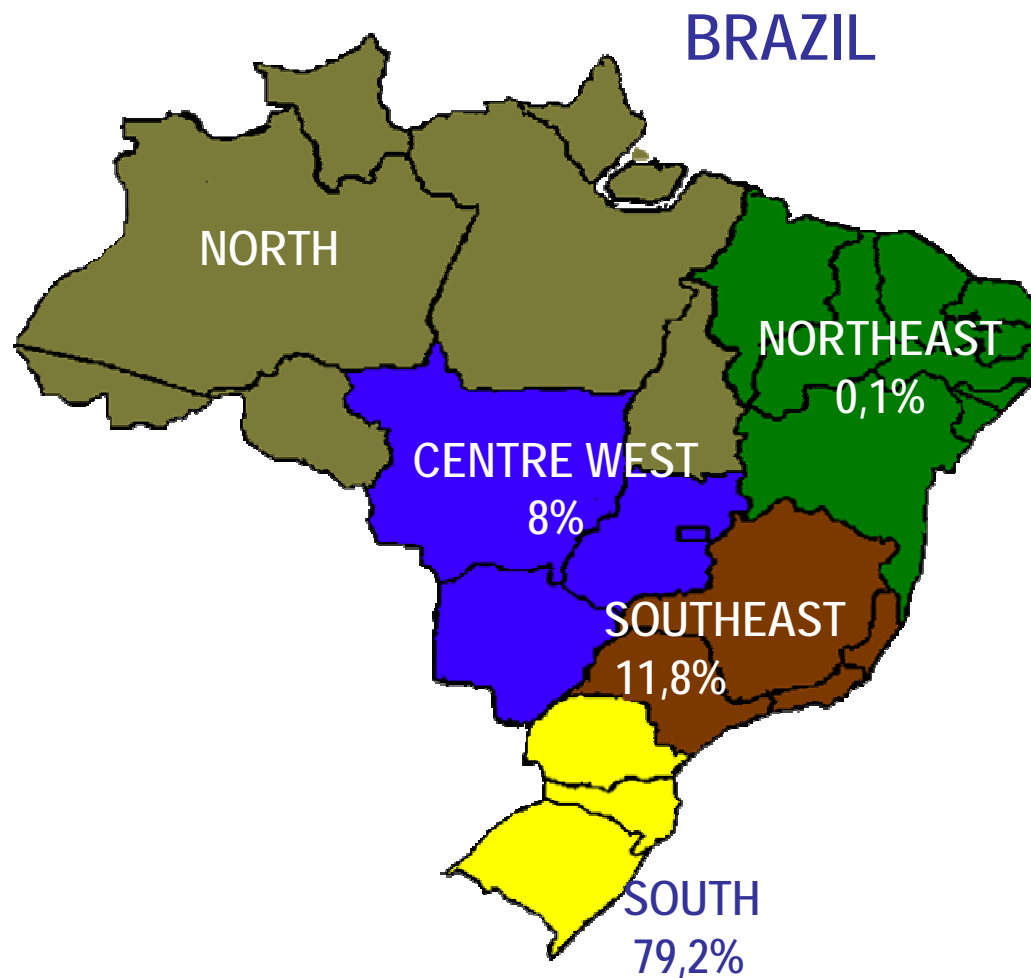
# Main World Chicken Meat Importers 2006



# Brazilian Poultry Export by Region (%)

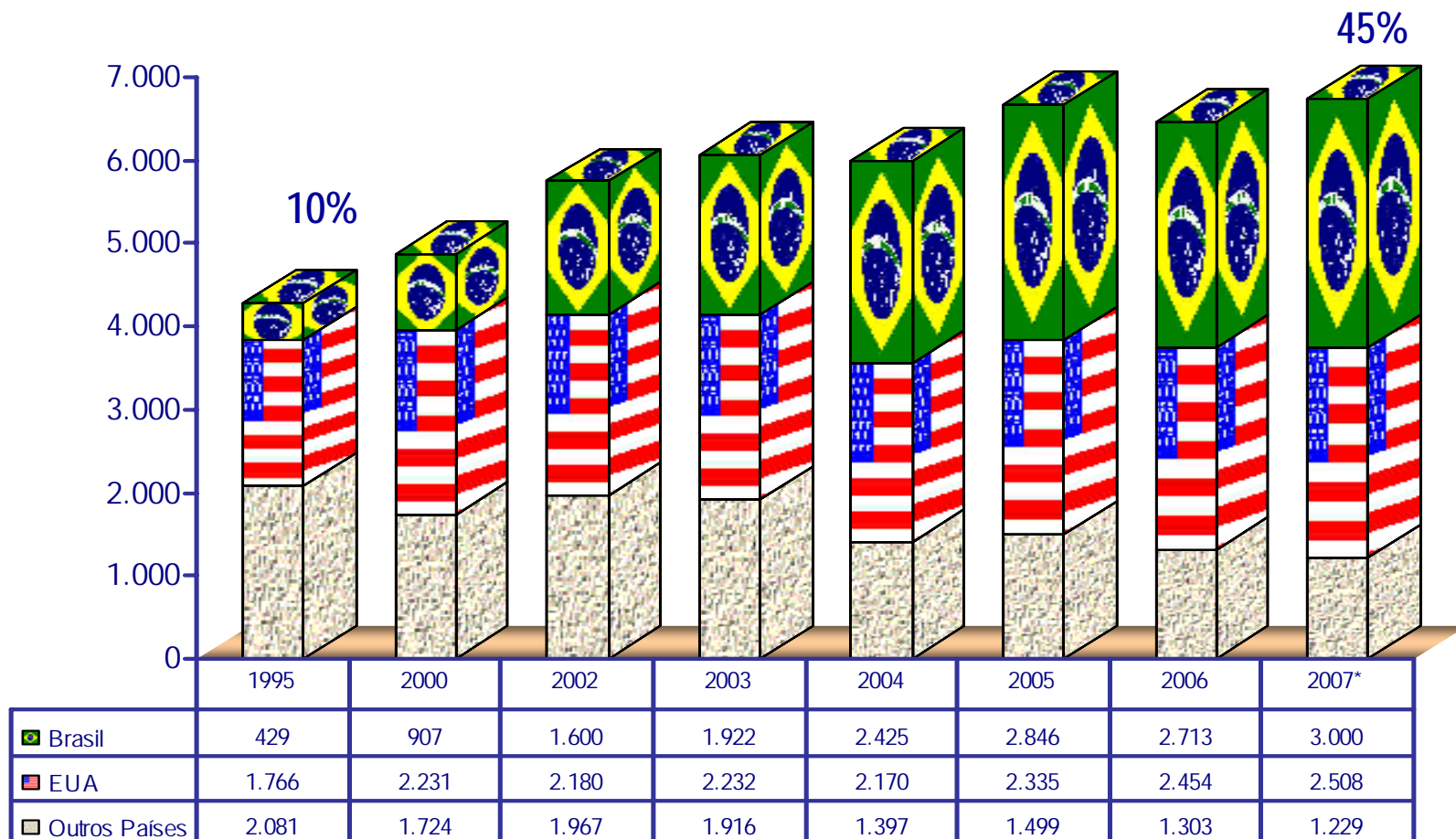
2006

Santa Catarina	27.9%
Paraná	27.7%
Rio Grande do Sul	22.5%
São Paulo	7.1%
Minas Gerais	3.8%
Mato Grosso do Sul	3.5%
Goiás	3.6%
Mato Grosso	2.2%
Distrito Federal	1.5%
Bahia	0.1%

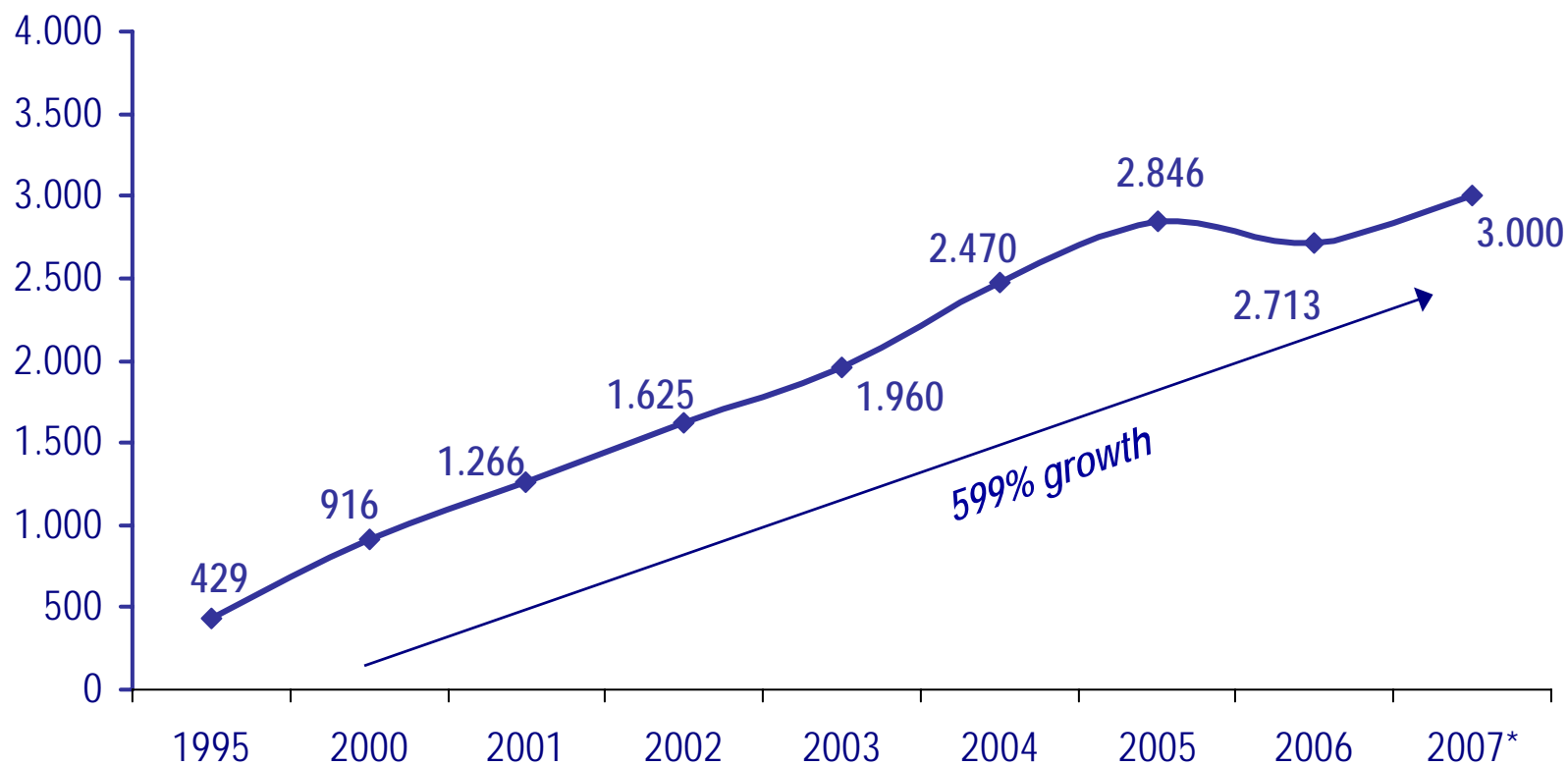




# Brazilian Participation in World Chicken Meat Exports (1,000 metric tons)

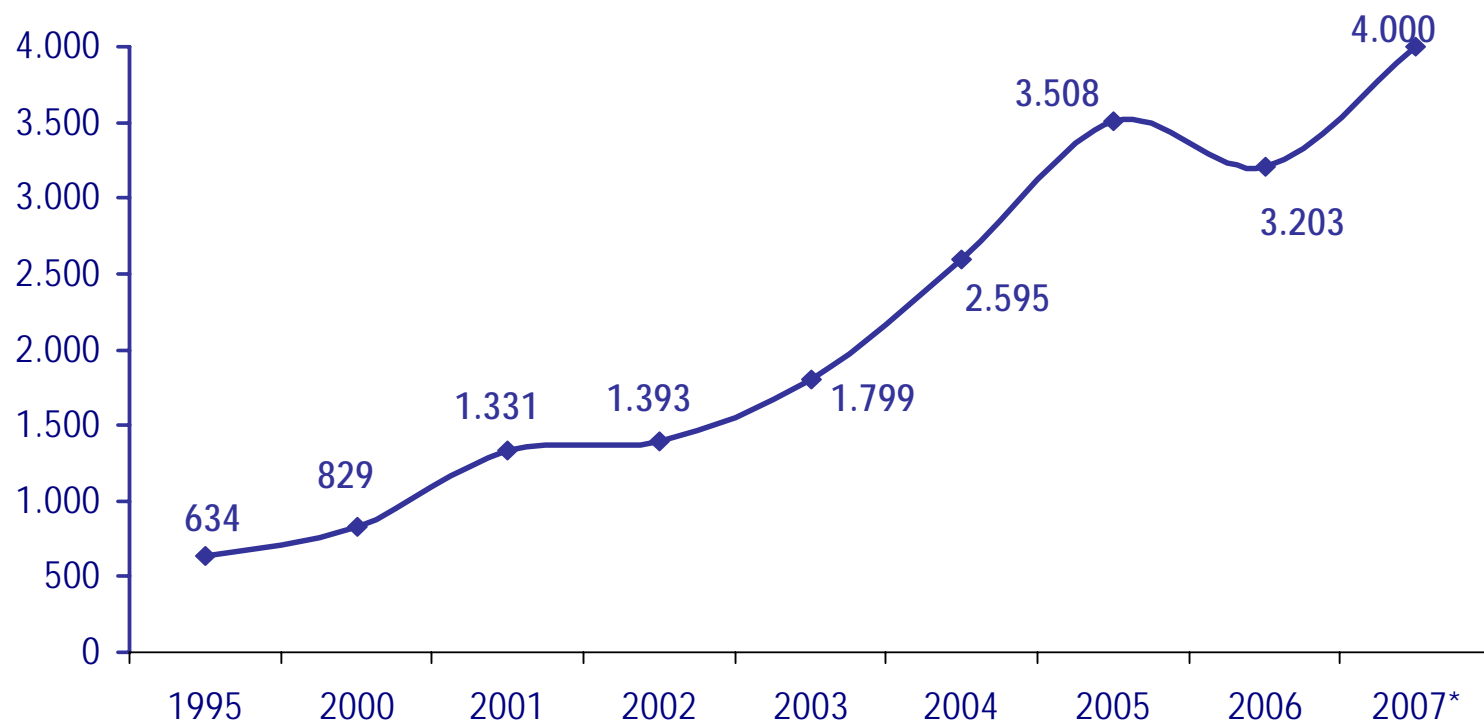


# *Brazilian Chicken Meat Exports (1,000 metric tons)*



\*Forecast

# *Brazilian Chicken Meat Exports (million US\$)*



\*Forecast

# *Main Brazilian Chicken Meat Importers (2006)*

<i>Country</i>	
<i>1. Saudi Arabia</i>	<i>9. Kuwait</i>
<i>2. Japan</i>	<i>10. Germany</i>
<i>3. Hong Kong</i>	<i>11. Singapore</i>
<i>4. South Africa</i>	<i>12. Yemen</i>
<i>5. Russia</i>	<i>13. Romania</i>
<i>6. The Netherlands</i>	<i>14. China</i>
<i>7. Venezuela</i>	<i>15. UK</i>
<i>8. United Arab Emirates</i>	

### *3. Sanitation and Animal Welfare*



# *Achievements in Sanitation and Animal Welfare*

- Consolidation of the regionalization process;
- Discussions on the compartmentalization model;
- Final validation of the analysis method for the PNCRC drugs;
- Cooperation project with WSPA – Bristol University

*Thank you.*

